

Freight Broker Email Script

Good afternoon, _____ **(Potential Customer's Name)**

Thanks for speaking with me just now. As mentioned my name is **(YOUR NAME HERE)** with **(YOUR BROKERAGE HERE)**. We partner with two 3PL's offering **Carrier Capacity** and **Freight Procurement Solutions**.

If you're looking to add new carriers and consider significant cost savings, I'd love the opportunity to discuss your shipping needs in detail and offer remedies. I encourage you to respond with a time that's convenient to have further discussion regarding this opportunity. Please take a minute to click on the links below to gain additional information about us. **(PROVIDE LINKS TO WEBSITE, ETC.)**

Thank you for taking the first step in joining our cost conscious clientele.